

THE STAR COLORING BOOK OF SAFETY FIRST STORIES FOR CHILDREN

A 15¢
N C
NO 2

ENTERTAINING!
AUTHORITATIVE!
EDUCATIONAL!

S

is for SWIMMING.
We all think it grand;
But, until you know how,
Have Dad hold your hand

A

is for ARMY;
Playing soldiers is fun,
Don't use dangerous weapons
Or hurt anyone.

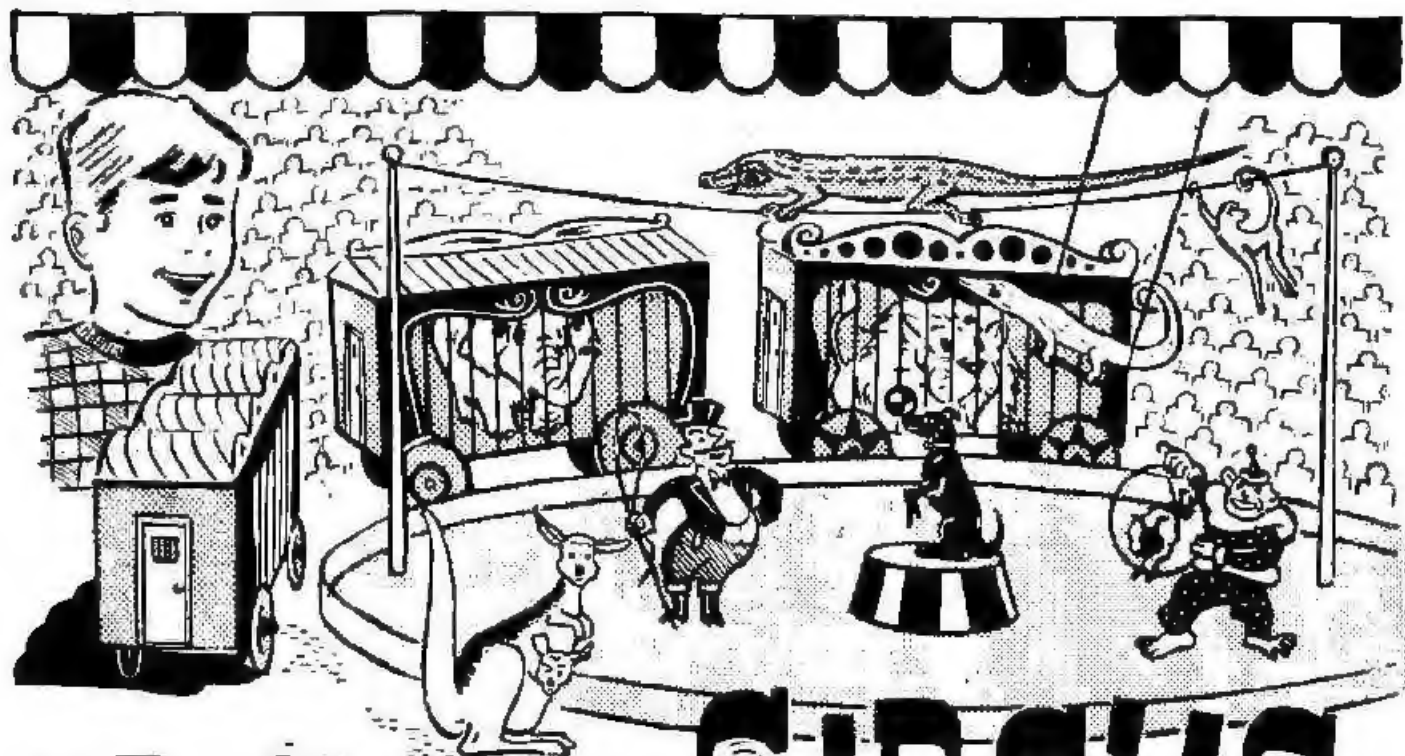
F

stands for FATHER,
Who knows best, you see.
He says "hang on lightly
When climbing a tree."

E

stands for EYES
Which you use every day
To watch out for danger
At work and at play

Real Fun To
Crayon And Paint
And Learn The
Rules Of Safety
In Rhyme



LIVE TOY CIRCUS

With Performing CHAMELEON -- FREE!

Now, — for the first time ever — you can have a real live circus of your own. Just dozens of fine toys, each wonderful in itself, make up this circus set for the "Greatest Show on Earth." You and your friends can have hours of fun setting up the props for the circus, placing the Ringmaster, clowns, performing animals, and wild animal cages for the many exciting acts. You can even put on a real live trained animal act with the live, performing chameleon who will walk a tight rope, swing on a trapeze and change color right before your eyes from bright green to brown and back again.

Just look at all the things you get for only \$1.00. Big Circus Ring, Wild Animal Cages, colorful plastic animals, Kangaroo with baby in pouch, clowns, Ringmaster, Chameleon Leash and Halter, Performing Platform, Tight Rope and Poles, Trapeze, 27 Wonderful pieces in all PLUS — FREE — THE LIVE PERFORMING CHAMELEON, who will not only act in your circus but will make a fine pet too.

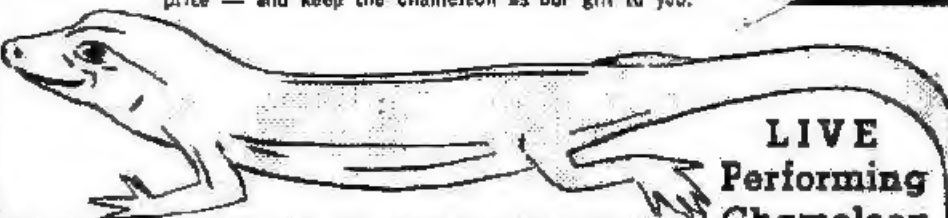
Order today at our risk. If you are not satisfied that here is the best toy — the most fun ever — then just return it after 10 days free trial for a full refund of the purchase price — and keep the Chameleon as our gift to you.

only
\$1.00

**ALL THIS INCLUDED
FOR ONLY \$1.00**

15 animals from our wide assortment including Clowns, Bears drinking a bottle of milk, Bunnies, Elephants, Monkeys, Lions, Tigers, Kangaroos, Horses, Deer, Flying Fish, Giraffes, Pelicans and other birds. 10 are made of bright, colorful break-resistant plastic.

- 3 Cages on Wheels
 - 1 Tightrope
 - 1 Ring Master with Whip
 - 15 Circus Animals
 - 1 Trapeze
 - 1 Circus Ring
 - 2 Clowns
 - 1 Chameleon Leash and Halter
 - 1 Performing Platform
 - 1 Set Poles for Tightrope
- You get 27 pieces in all, including simple instructions AND the LIVE CHAMELEON FREE!



**LIVE
Performing
Chameleon
included
FREE**

Chameleons are real fun. They love to perform. You'll laugh with delight as they run with delicate balance along the tight rope or swing on the trapeze. They are harmless, clean and no trouble at all to keep as pets. Your friends will really gape with surprise when they see him riding on your shoulder. Your parents will be charmed with this small, clean pet. You'll love him. Sold normally for about 75¢, you get this live chameleon FREE with the purchase of your Toy Circus.

Here is our offer. Send us your order for the Live Toy Circus Today. We will send you one of these cute, harmless, performing pet chameleons free with each order. You pay only \$1.00 and you must be 100% delighted or your money back.

HONOR HOUSE PRODUCTS CORP. Dept. 875
836 Broadway, New York 3, N. Y.

Rush my Live Toy Circus and FREE Performing Pet Chameleon at once. If I am not 100% delighted I may return it after 10 days free trial for prompt refund of the full purchase price and keep the Chameleon as a gift.

- ☐ I enclose \$1.00 in full payment. The Honor House Products Corp. will pay postage.
- ☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME _____
ADDRESS _____



A

**is for ARMY;
Playing soldiers is fun,
Don't use dangerous weapons
Or hurt anyone.**



B

**stands for BICYCLE;
Take care as you go,
Don't try and do tricks
That you saw in the show.**



C

is for **CLIMBING**,
a most dangerous sport,
Stay on the ground and
Avoid the doctor's report.



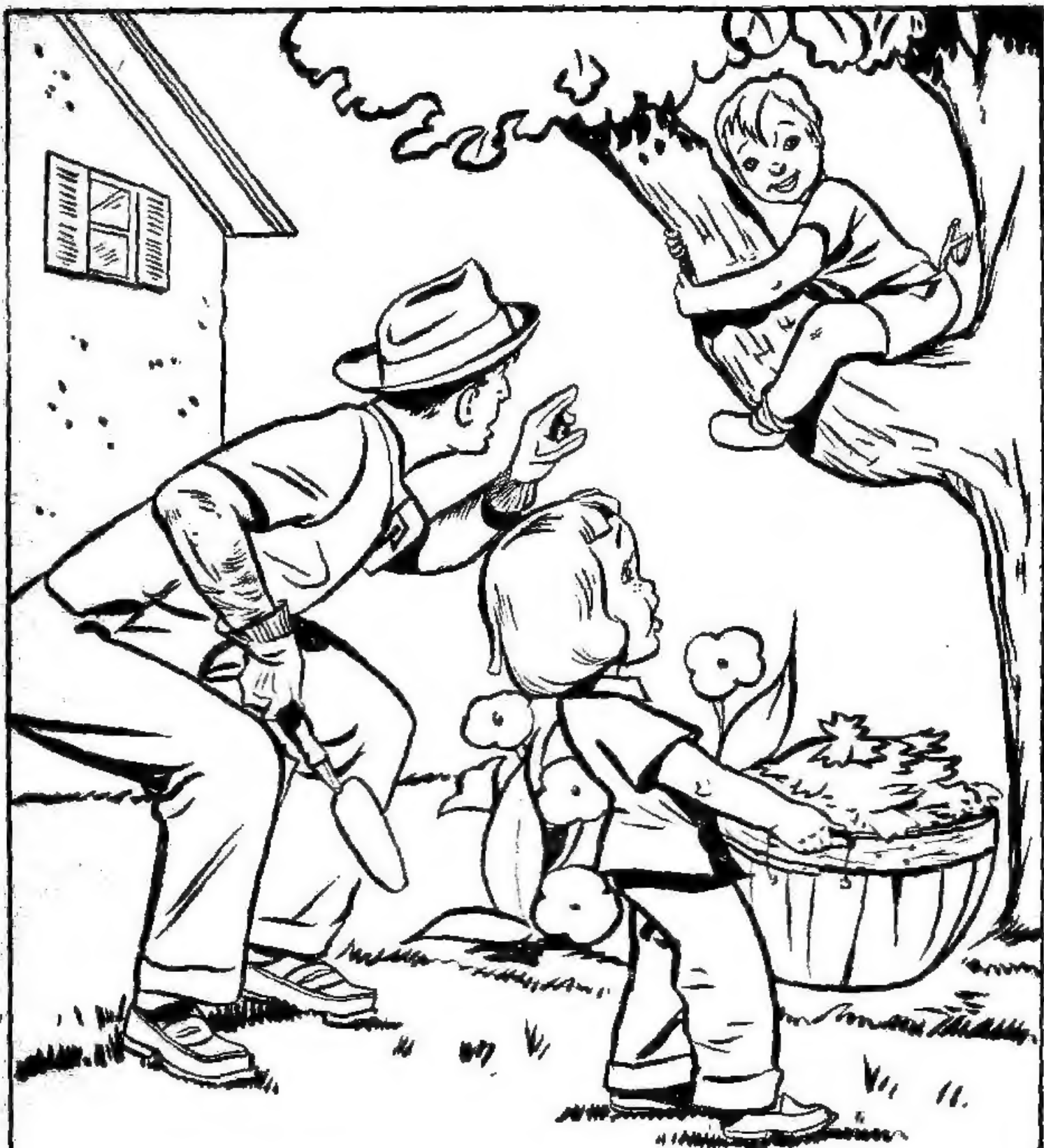
D

is for **DANGER**
In those caves that you make.
The sides may seem safe
But the strength may be fake.



E

**stands for EYES
Which you use every day
To watch out for danger
At work and at play**



F

stands for **FATHER**,
Who knows best, you see;
He says "hang on tightly
When climbing a tree."



G

is for "GOOF"
Who likes strange places to play;
If he climbs on the roof,
He'll regret it some day.



H

stands for **HIKING**;
Be cautious and careful at
each turn or bend,
It's no fun waiting
While small bones mend.



**stands for "IDIOT,"
The child who will play
With matches and fire
When mother's away.**



J

is for JUMP,
But watch where you land;
Rocks can be dangerous,
So use piles of sand.



K

stands for KETTLE,
So boiling and hot;
It's steam sends a warning,
It says—"Touch me not!"



L

**stands for LADDERS;
They seem safe enough,
But they may come down
When the wind gives a puff.**



M

is for **MOTHER**,
Who loves you a lot,
Don't get in her way
When she carries things hot.



N

is for **NOTICING**
Warning signs of all kinds;
Avoid all types of danger
That come into minds.

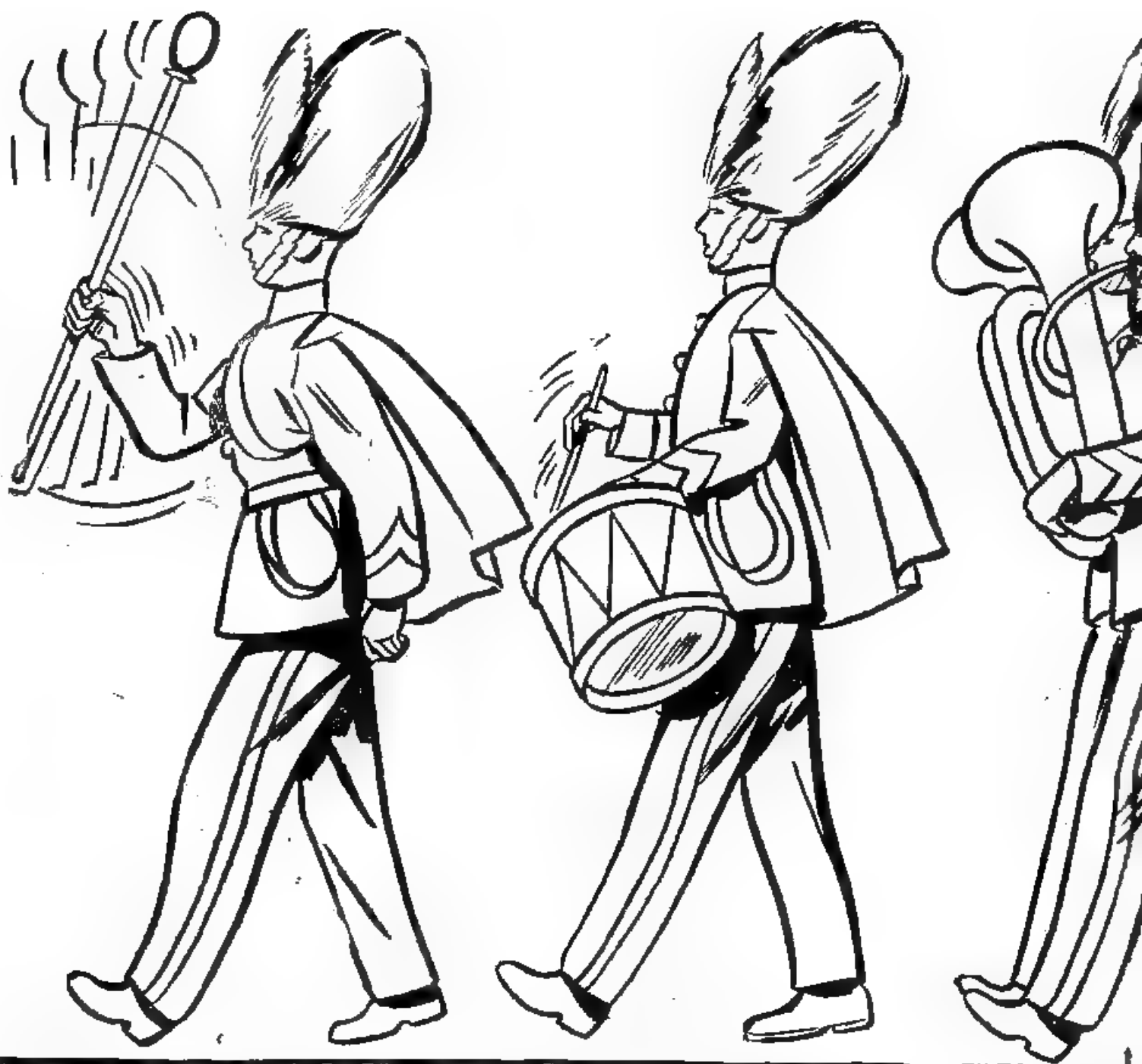


DANGER

**DON'T WALK NEAR
THE EDGE**



**is for OBEDIENT,
And this you must be
To your parents who teach you
Lurking danger to see.**



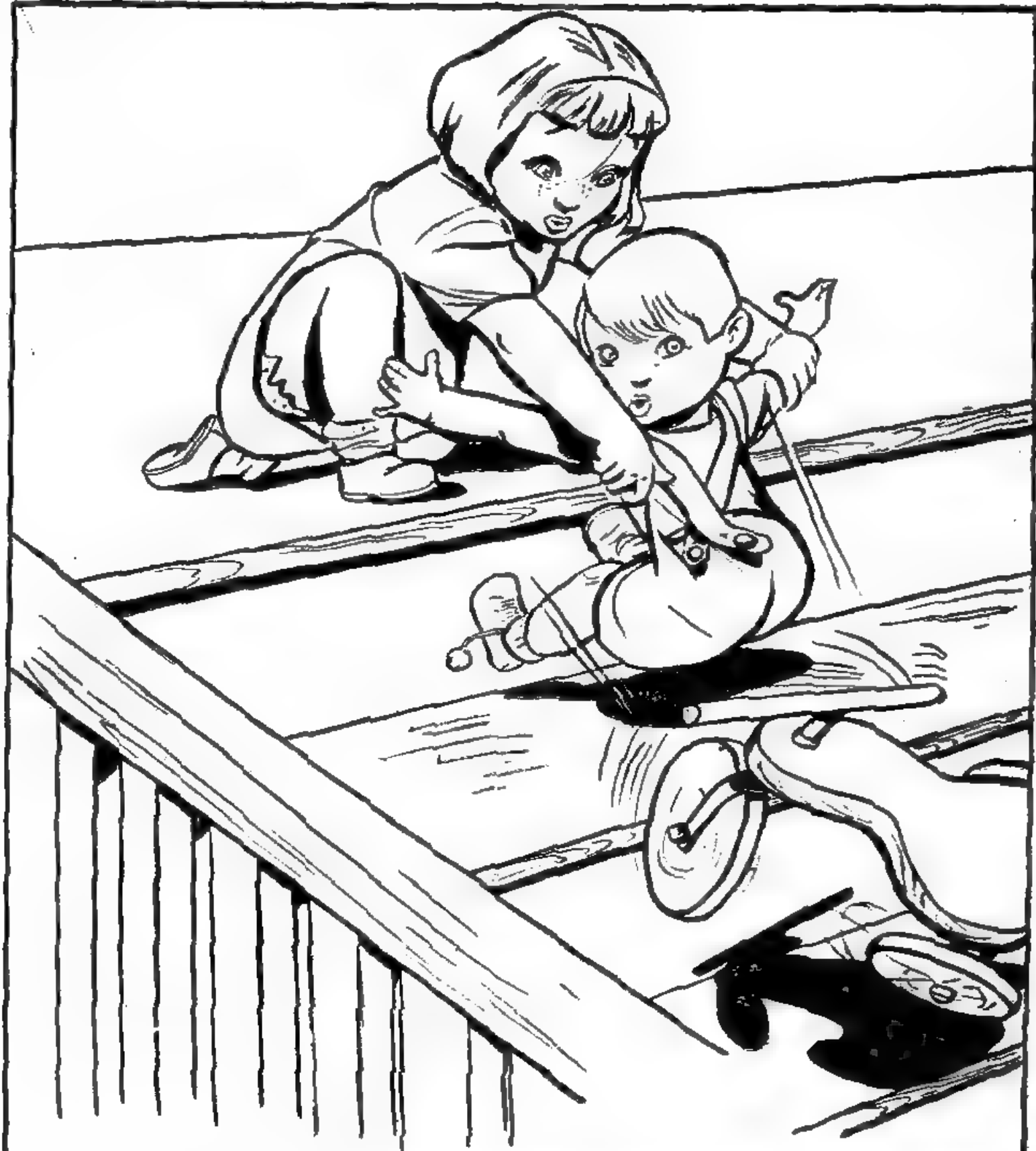
**We always like to see a parade,
The colour and music so loudly played,
Stay close to mother and hold her hand,
Don't run down the street, to follow the band.**





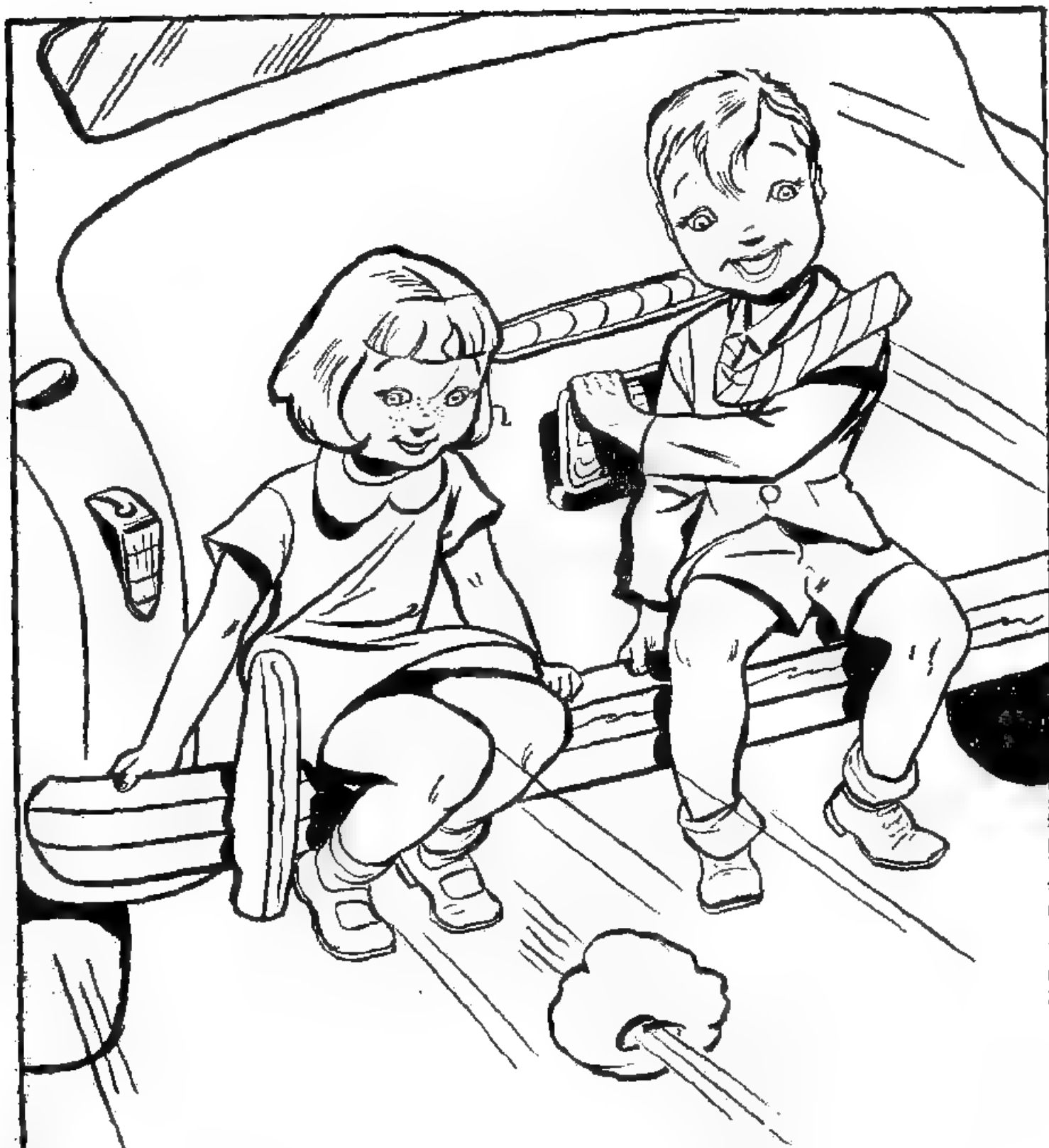
P

stands for PINS;
Don't hold 'tween your lips,
You'll get very sick
If one of them slips.



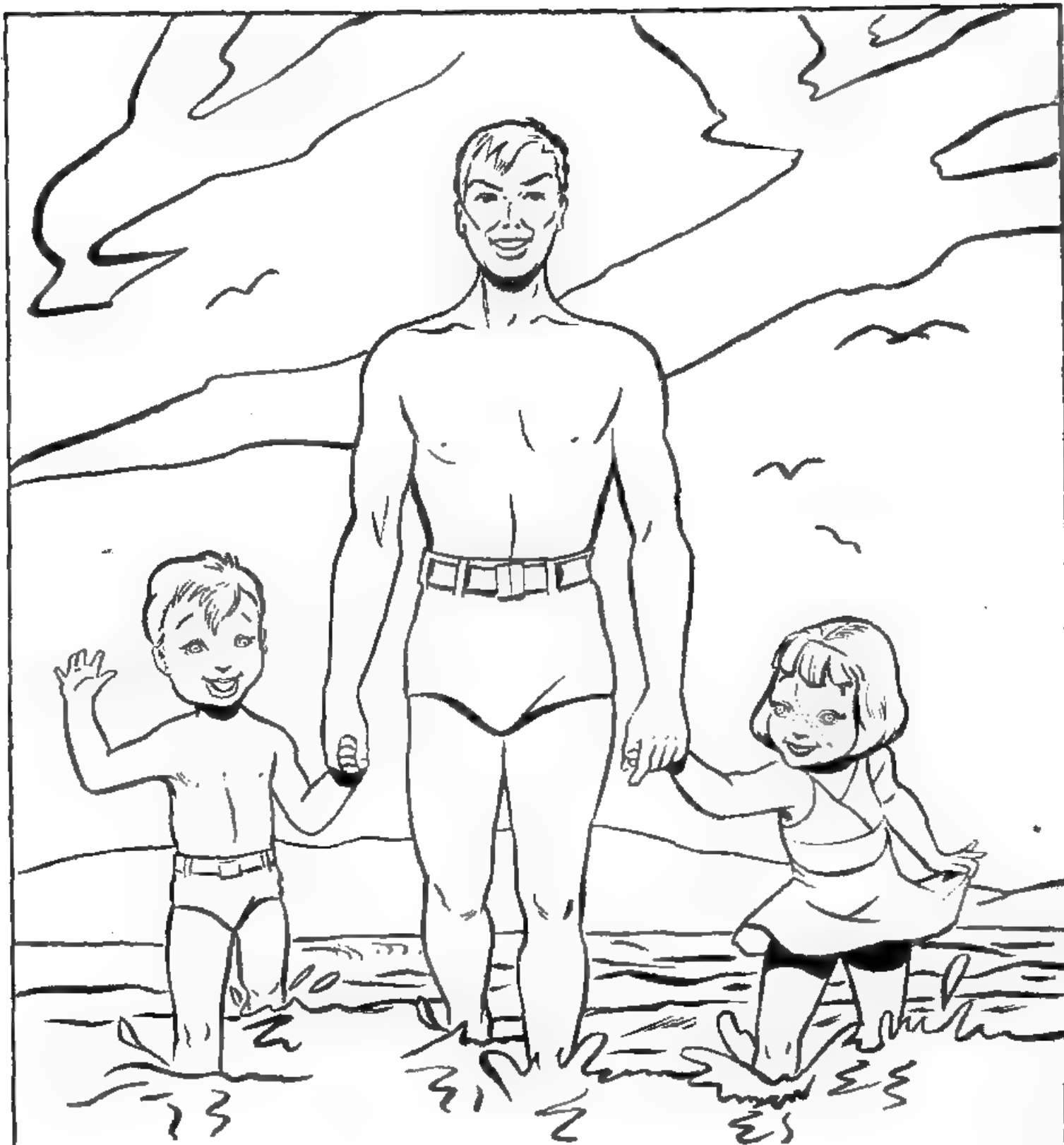
Q

is for **QUICK-WITTED**
And be mentally alert,
Be on your toes
And many hazards avert.



R

is for **RIDE-HOOKING**;
There's a chance that you'll fall,
So stay on the sidewalk,
That's the best rule of all.



S

is for **SWIMMING**,
We all think it grand;
But, until you know how,
Have Dad hold your hand.



T

**stands for TOYS;
Accidents they can cause.
Put all playthings away,
And bring rounds of applause.**



U

is for **UNDERSTANDING**
The things that you're taught;
Never touch any wires
Or you'll end up in a cot.



V

stands for VICTIM,
And this is no fun;
Don't touch pills or bottles,
You'll be safer, my son.



W

is for WINDOW;
When you're looking out,
Hang on to something
That is firm and is stout.



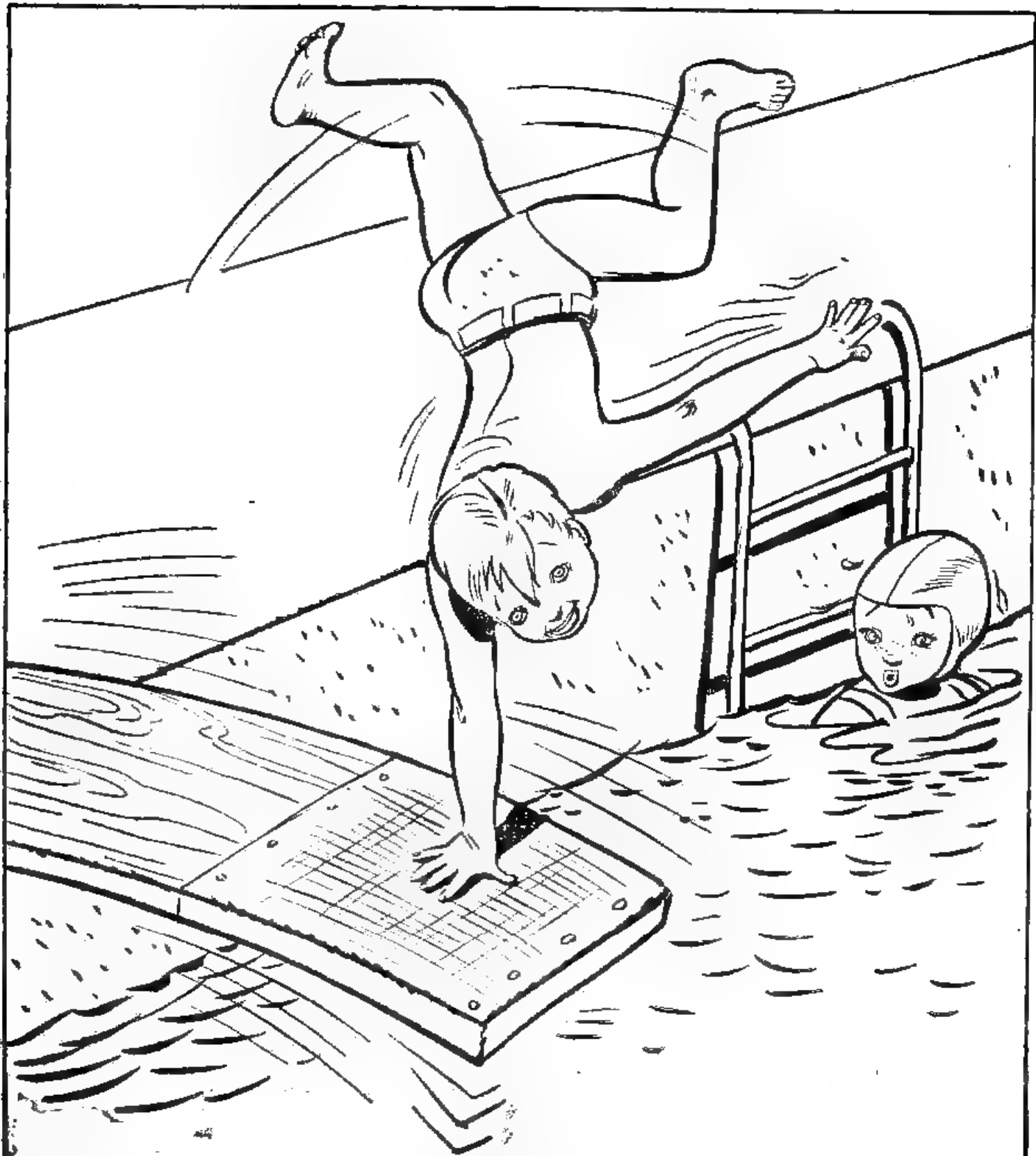
X

stands for X-RAY,
A magic lantern so new;
Watch your step carefully
Or they'll use it on you.



Y

stands for **YOUNGSTERS**
Who shun electric cords;
Health, strength and safety,
Will be their rewards.



Z

**stands for ZANY,
An acrobat or a fool;
Don't take any chances
Or show off in the pool.**



**Many animals are gentle things,
For heavy work and hunting;
But don't walk up too near a goat
Or you may receive a bunting.**



**Throwing rocks may be all right
When no-one's round about,
But people sometimes walk in range
Of flying stones and get knocked out.**



**A fire is fascinating,
The flames are nice to see,
But never, never play with it
Or sorry you will be.**



**This book is written by Willy and Wendy
To teach little children the right from the wrong!
So, tots of all ages—colour the pages
And obey safety rules to keep healthy and strong**

NEW! 1953 "Space Commander" Vibro-Matic WALKIE TALKIES



**No Electric Wires!
No Batteries!**

2 WAY!

SENDS! RECEIVES!

VOICE—SONGS—MUSIC

**Talk between house and
garage . . between rooms
. . from house to house!**

If by some magical means you could turn back the clock and become a child again, no boy would rather play you were than these amazing "SPACE COMMANDER" WALKIE TALKIES! Allen in Wonderland never had anything to compare with them! Yes! This is the gift rage of the year for boys and girls! Not just a toy! These Vibro-Matic Walkie Talkies are a precision made communication system. NOW they can talk back and forth for hundreds of feet, between rooms, from house to garden and between homes too! Imagine how thrilled they'll be to "speak thru Space!"

**Works Like Magic!
FULLY GUARANTEED**

This latest, newest 1953 model has just been received. It is a precision-made product of the world's largest manufacturer of Walkie-Talkies. Utilizes highly sensitive VIBRO-MATIC design. Uses no batteries, no electrical wires, no plug-in. No gears or moving parts. Each unit is self-contained and sends as well as receives messages, songs, music, etc., which travel over the conductor line for hundreds of feet, clear and distinct. Requires no license. Will not interfere with radio reception. Works equally well indoors or out.

Endless Fun . . . Educational!

This new 2-way Walkie-Talkie System provides endless thrills for boys and girls from 5 and up. Truly inspirational! Helps overcome shyness in children, increases confidence. An aid in voice culture . . . It teaches as it entertains the young "round. Ruggedly built—virtually unbreakable. Beautiful colors and "planetary" design that captures your child's imagination.

**5-DAY TRIAL
Money-Back Guarantee**

SEND NO MONEY NOW. Order a Space Commander Walkie-Talkie set NOW at the extra-low price of 1.00! Pay only 1.00 plus a few cents postage as delivery to you of the 2 phones and easy instructions. Enjoy them with your children for 5 WHOLE DAYS, free of any obligation—entirely at our risk. See if it doesn't thrill them no end. You and they too must be delighted. Otherwise your dollar comes back to you! Better cash! The demand is very great and our supply is limited. Mail the coupon TODAY!

CONSUMERS MART

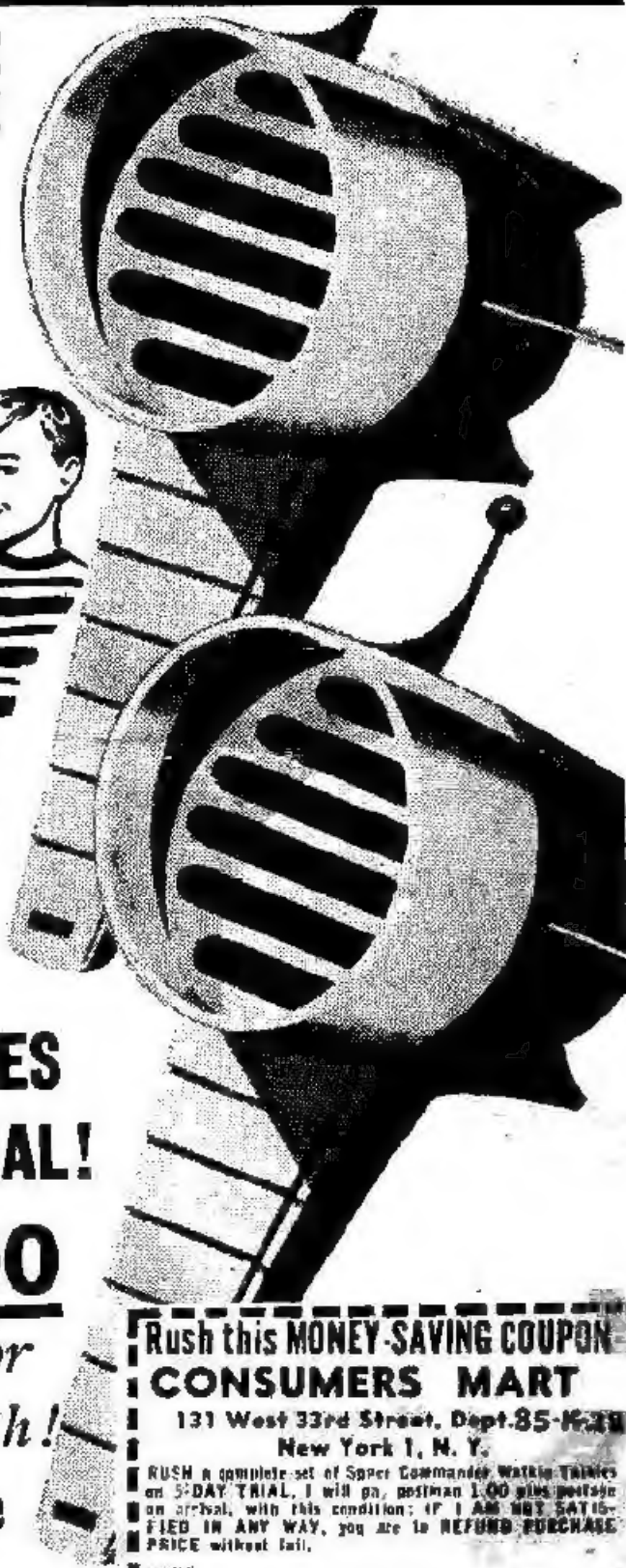
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NEW YORK 1, N. Y.



**2
PHONES
SPECIAL!**

**1.00
for
both!**

**They're
NEW!
They're
Sensational**



**Rush this MONEY-SAVING COUPON
TO CONSUMERS MART**

131 West 33rd Street, Dept. 85-N-21
New York 1, N. Y.

RUSH a complete set of Space Commander Walkie-Talkies on 5-DAY TRIAL. I will pay postman 1.00 plus postage on arrival, with this condition: IF I AM NOT SATISFIED IN ANY WAY, you are to REFUND PURCHASE PRICE without fail.

NAME _____

Address _____

Town _____ State _____

☐ SAVE postage costs. Enclose a dollar with this coupon for PREPAID DELIVERY up to your door. Same money back guarantee.

**New!
Beautiful!**

**The Best Dressed
Doll in the World**

LOOK & COMPLETE
CUSTOM-MADE
OUTFITS JUST FOR HER

ORDER
BELOW

Janie Pigtales

Her Miracle
Saran Hair
**WASHES,
COMBS,
CURLS,
WAVES**



ORDER
BY
MAIL

\$1.49
Doll in
Silky
Pigtails

JANIE'S amazing! She's made like a BIG, EXPENSIVE DOLL! Her arms, legs and head move... she stands alone. Her eyes, with real lashes, open and close. She has masses of shining Saran hair to wash, comb and set. She needs no pampering—she's made of unbreakable plastic!

Exclusive Custom-Made Outfits

Janie's matching clothes and accessories are minutely detailed, exquisitely made! Special Extras are little dress hangers, real embroidery and lace trim, stoles, hook and eye fasteners, finished seams, real collar stays, socks and colored shoes, real straw bonnets!

**SHE'S
8 in. TALL**

Look!

You can change her
hairstyle to suit
her costume



MONEY-BACK GUARANTEE

**NIRESK INDUSTRIES, Dept. JP-7
4757 Ravenswood Ave., Chicago 40, Ill.**

Please rush Janie Pigtales and Outfits as checked at right, on money-back guarantee.

Name _____
(please print)

Address _____

City _____ Zone _____ State _____

☐ S.C. C.O.D. ☐ Ship Prepaid (Niresk pays postage)

Please check below:

- ☐ Janie Pigtales in Package \$1.49
- ☐ A Party Outfit \$1.98
- ☐ B Sunday-Best \$1.98
- ☐ C Formal Outfit \$2.29
- ☐ D Sleeping Outfit \$1.00
- ☐ E Play Outfit \$1.29
- ☐ F Roller Skating \$1.98
- ☐ G Bridal Outfit \$1.29
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